



# 2020 Salute North Plainfield Hometown Heroes Banner Program Guidelines



## Mission

To honor and recognize North Plainfield men and women who served, are currently serving, or have given their lives for our country in the United States Armed Forces.

## Requirements

In order to be considered for a banner, the nominee must meet the following requirements:

1. Lived in North Plainfield at some point in their lifetime.
2. Served in one of the following branches: Army, Navy, Marines, Air Force, National Guard, Coast Guard.
3. Meet one of the following criteria: currently serving, honorably discharged Veteran, died in the line of duty or missing in action.

## Banner Design, Time Frame & Location

Banners are 24"x 48", double sided, vinyl material and include service person's name, branch of service, era of service and photograph. Banners will be displayed on telephone poles along Somerset Street, Greenbrook Road and for a two year period. Banner locations will be selected randomly and specific display locations cannot be requested.

## Banner Photograph

Submit your photograph with this application. Include a high resolution photo, preferably showing the individual in military uniform. Digital submissions should be in JPEG or PNG format that is at least 600 DPI.

All photos will be returned.

## Banner Pricing & Donations

A \$50.00 donation is requested for each banner application submitted. Donation includes the production of the banner, installation and removal. If the full donation amount is a hardship, please check the box on the application to "request consideration for sponsorship." There are a limited number of locations available for the 2020 program. Applications not processed for 2020 will be put on a waiting list for the 2021 Banner Program. All checks should be made payable to Borough of North Plainfield (reference "Hometown Heroes" on the check).

## Sponsorships

Individuals or businesses interested in supporting the program may want to consider a sponsorship.

A sponsorship is a general donation toward the Banner Program. All sponsor names will be recognized on the North Plainfield website.

Please fill out the "2020 Salute North Plainfield Hometown Hero Sponsorship Form."

## Other Information

Banners will be available for pickup at Borough Hall after the anticipated 2 year display period. Unclaimed banners will become property of North Plainfield. Any damage to an installed banner will be handled at our discretion.

**Deadline to submit your application is March 31, 2020.**

**You will be notified by April 30, 2020 with your application status.**

## Contact & Questions

For questions or more information on the Banner Program,  
please call the North Plainfield Recreation Office at:

908 756-0247 or email [dpasse@npmail.org](mailto:dpasse@npmail.org)



# 2020 Salute North Plainfield Hometown Heroes Banner Application



Date of Application Submission: \_\_\_\_\_

Please review the Hometown Hero Banner Program

Nominee Information		
Full Name <i>*as it will appear on the banner</i>	Military Rank	
Branch of Military	Era of Service <i>*see options below</i>	
Is Veteran Alive, Deceased, KIA, POW/MIA?		
Veteran must grant permission to be honored on a banner if currently living. Please have Veteran sign and date below.		
Signature	Printed Name	Date

**\*Era of Service - Official DOD Dates**

**Global War on Terrorism:** September 11, 2001 - Present  
**Persian Gulf War:** August 2, 1990 – August 31, 1991  
**Cold War:** September 2, 1945 – December 26, 1991  
**Panama:** December 20, 1989 – January 31, 1990  
**Lebanon/Grenada:** August 24, 1982 – July 31, 1984  
**Vietnam Era:** February 28, 1961 - May 7, 1975

**Korean Conflict Era:** June 25, 1950 - January 31, 1955  
**WWII Era:** December 7, 1941 - December 31, 1946  
**WWI Era:** April 6, 1917 - November 11, 1918  
**Civil War:** 1861-1865  
**Peacetime:** \_\_\_\_\_

Nominator Information	
Contact Name	Relationship to Veteran
Phone	Email
Address	
<p><b>Please secure the photograph you would like to use on the banner, but do not submit your photograph with the application. If your application is accepted for the 2020 program, we will contact you to obtain the photograph.</b></p> <p><b>Photo Release:</b> <i>I hereby grant the Borough of North Plainfield permission to use the attached photo, which includes a likeness of myself or of my relative, in the Salute North Plainfield Hometown Hero Banner Program. The Borough may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct. *Must be signed by Veteran if living.</i></p>	
Signature	Date

**Complete submission includes the following:**

1. Completed application   2. Signed photo release   3. Military verification form (DD214, military ID, etc.) **Applications will be approved on a first-come, first-served basis. (Check all that apply)**

- \$50.00 Donation Enclosed  
 Additional Donation: \$  
 Request consideration for sponsorship

Please make checks payable to Borough of North Plainfield and reference "Hometown Heroes" on the check.

**Mail or drop off payment at Borough of North Plainfield: 263 Somerset Street  
 263 Somerset, North Plainfield, NJ 07060-4846**

**Contact and Questions:** Call 908 756-0247 or email [dpasse@npmail.org](mailto:dpasse@npmail.org)



# 2020 Salute North Plainfield Hometown Heroes Sponsorship Form



**Date of Application Submission:** \_\_\_\_\_

Please review the 2020 North Plainfield Hometown Hero Banner Program Guidelines

## Sponsorships

Individuals or businesses interested in supporting the program may want to consider a sponsorship.

A sponsorship is a general donation toward the Banner Program.

All sponsor names will be recognized on the North Plainfield website.

Sponsor Information		
Contact Name	Business <i>*if applicable</i>	
Sponsor Name as it should appear on the North Plainfield website		
Address		
Phone	Email	
Signature	Printed Name	Date

**Sponsorship Amount \$** \_\_\_\_\_

**Please make checks payable to Borough of North Plainfield and reference “Hometown Heroes” on the check.**

**Mail or drop off payment at Borough of North Plainfield: 263 Somerset Street**

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**Contact and Questions:** Call 908 756-0247 or email [dpasse@npmail.org](mailto:dpasse@npmail.org)